

ICCI's

# Global Tourism Mission 20 24



**SPONSORSHIP  
GUIDE**

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# Why sponsorship?

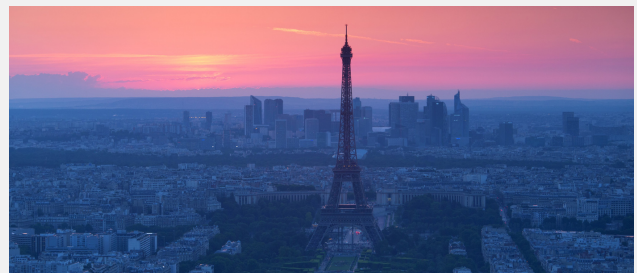
Sponsoring the ICCI's Global Tourism Mission 2024 opens the window to the world tourism industry players with following key benefits:

## Brand awareness and exposure

ICCI GLOBAL TOURISM SUMMIT TYPICALLY ATTRACT A LARGE AUDIENCE OF INDUSTRY PROFESSIONALS, POTENTIAL CUSTOMERS, AND MEDIA REPRESENTATIVES. SPONSORING SUCH AN EVENT CAN PROVIDE SIGNIFICANT BRAND EXPOSURE AND HELP YOU REACH A WIDER AUDIENCE.

## Lead generation and sales

SUMMITS OFFER EXCELLENT OPPORTUNITIES TO CONNECT WITH POTENTIAL CUSTOMERS AND GENERATE LEADS. YOU CAN SHOWCASE YOUR PRODUCTS AND SERVICES, NETWORK WITH ATTENDEES, AND BUILD RELATIONSHIPS THAT CAN LEAD TO FUTURE SALES.



An aerial photograph of a coastline. The top left shows a rocky cliffside meeting a vibrant turquoise sea. A small white boat with a blue stripe is visible in the water. The bottom left shows a sandy beach with some wooden structures. The bottom right shows a larger wooden boat with two masts. The background is a mix of light blue sky and dark green foliage.

## Thought leadership and industry influence

SPONSORING THE SUMMIT CAN HELP YOU POSITION YOURSELF AS A THOUGHT LEADER IN THE TOURISM INDUSTRY. YOU CAN PARTICIPATE IN PANEL DISCUSSIONS, SPEAK AT SESSIONS, OR SPONSOR WORKSHOPS, ALL OF WHICH CAN HELP YOU DEMONSTRATE YOUR EXPERTISE AND INFLUENCE INDUSTRY TRENDS.

## Market research and insights

SUMMITS PROVIDE VALUABLE OPPORTUNITIES TO GAIN INSIGHTS INTO CURRENT INDUSTRY TRENDS, CUSTOMER PREFERENCES, AND COMPETITOR ACTIVITY. YOU CAN ATTEND SESSIONS, NETWORK WITH OTHER ATTENDEES, AND GATHER INFORMATION THAT CAN HELP YOU IMPROVE YOUR BUSINESS STRATEGY.

## Supporting the industry

SPONSORING THE SUMMIT IS A WAY TO SHOW YOUR SUPPORT FOR THE TOURISM INDUSTRY AND CONTRIBUTE TO ITS DEVELOPMENT. THIS CAN BE SEEN FAVORABLY BY CUSTOMERS AND PARTNERS, AND CAN HELP YOU BUILD GOODWILL WITHIN THE INDUSTRY.

# Sponsorship Opportunities



- Powered By Sponsor
- Principal Sponsor
- Associate Sponsor
- Lunch / Dinner / Drinks Partner
- Coffee Partner
- Awards Partner
- Gifts & Stationery Partner

# Powered By

## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and [www.globaltourismmission.com](http://www.globaltourismmission.com) site
- Logo on weekly mailers
- Logo on event announcement (print and digital)
- Acknowledgement on whatapp mailers to ICCI 10000 members

## AT VENUE

- Lamp lightening during event inauguration ceremony
- Keynote address to start "ICCI's Global Tourism Mission"
- VIP sitting arrangement for 2 guests
- Sitting arrangement for 4 guests in featured area
- Logo on side panels
- Logo on entry gate, expo gate, sponsor board & event flags
- Display to standees (upto 5)
- 9x9 meter raw stall space (prominent space)
- Screening of 30 second corporate audio – visual on led screen during regular intervals (48 times max)
- Logo on delegate kit
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)



## Featured Invite

- For business presentations
- Moderator for Panel Discussion
- Invite in Networking Lunch
- Invite in Coffee Meet between prominent participants
- Special feature during B2B Exchange
- Exclusive meet during Investors Meet
- Business Awards distribution to shortlisted businesses

## POST EVENT

- Access to delegation list (email addresses)
- 4 Pg Write-up, 2 Pg Advertisement in Event Souvenir
- Name announcement in press release
- Name and picture on digital posters, social media, website

**Sponsorship Cost**  
**INR 10,00,000**



# Principal Sponsor

## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and globaltourismmission.com site
- Logo on weekly mailers
- Logo on event announcement (print and digital)
- Acknowledgement on whatsapp mailers to ICCI 10000 members

## POST EVENT

- Access to delegation list (email addresses)
- 4 Pg Write-up, 1 Pg Advertisement in Event Souvenir
- Name and picture on digital posters, social media, website



## Featured Invite

- For business presentations
- Panel Discussion
- Invite in Networking Lunch
- Invite in Coffee Meet between prominent participants
- Special feature during B2B Exchange
- Exclusive meet during Investors Meet
- Business Awards

## AT VENUE

- VIP sitting arrangement for 2 guests
- Sitting arrangement for 3 guests in featured area
- Logo on side panels
- Logo on entry gate, expo gate, sponsor board & event flags
- Display to standees (upto 3)
- 6x6 meter raw stall space (prominent space)
- Screening of 20 second corporate audio – visual on led screen during regular intervals (36 times max)
- Logo on delegate kit
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)

## Sponsorship Cost

**INR 7,50,000**

Available Slots-Two



# Associate Sponsor

## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and [www.globaltourismmission.com](http://www.globaltourismmission.com) site
- Logo on weekly mailers
- Logo on event announcement (print and digital)
- Acknowledgement on whatapp mailers to ICCI 10000 members

## POST EVENT

- Access to delegation list (email addresses)
- 2 Pg Write-up, 1 Pg Advertisement in Event Souvenir
- Name and picture on digital posters, social media, website

## Featured Invite

- For business presentations
- Panel Discussion
- Invite in Networking Lunch
- Invite in Coffee Meet between prominent participants
- Special feature during B2B Exchange
- Exclusive meet during Investors Meet
- Business Awards

## AT VENUE

- Sitting arrangement for 4 guests in featured area
- Logo on side panels
- Logo on entry gate, expo gate, sponsor board & event flags
- Display to standees (upto 1)
- 3x3 meter raw stall space (prominent space)
- Screening of 15 second corporate audio – visual on led screen during regular intervals (24 times max)
- Logo on delegate kit
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)



## Sponsorship Cost

**INR 5,00,000**

Available Slots-Three



# Lunch / Drink / Dinner Sponsor



## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and [www.globaltourismmission.com](http://www.globaltourismmission.com) site
- Logo on weekly mailers
- Logo on event announcement (print and digital)
- Acknowledgement on WhatsApp mailers to ICCI 10000 members

## POST EVENT

- Access to delegation list (email addresses)
- 2 Pg Write-up, 1 Pg Advertisement in Event Souvenir
- Name and picture on digital posters, social media, website

## AT VENUE

- Sitting arrangement for 4 guests in featured area
- Logo on side panels Lunch / Drinks / Dinner area
- Logo on entry gate, expo gate, sponsor board & event flags
- Display to standees (upto 2)
- 3x3 meter raw stall space (prominent space)
- Screening of 30 second corporate audio – visual on led screen during regular intervals (24 times max)
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)

## Featured Invite

- For business presentations
- Panel Discussion
- Invite in Networking Lunch
- Invite in Coffee Meet between prominent participants
- Special feature during B2B Exchange
- Invite for Investors Meet, Business Awards

Sponsorship Cost

**INR 6,00,000**

Available Slots-Three





# Award Partner

## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and [www.globaltourismmission.com](http://www.globaltourismmission.com) site
- Logo on weekly mailers
- Logo on event announcement (print and digital)
- Acknowledgement on WhatsApp mailers to ICCI 10000 members

## POST EVENT

- Access to delegation list (email addresses)
- 1 Pg Write-up, 1 Pg Advertisement in Event Souvenir
- Name and picture on digital posters, social media, website

## Featured Invite

- For business presentations
- Panel Discussion
- Invite in Coffee Meet between prominent participants
- Special feature during B2B Exchange
- Invite for Investors Meet, Business Awards

## AT VENUE

- Sitting arrangement for 2 guests in featured area
- Logo on side panels Coffee area
- Logo on entry gate, expo gate, sponsor board & event flags
- Display to standees (upto 2)
- 3x3 meter raw stall space (prominent space)
- Screening of 20 second corporate audio – visual on led screen during regular intervals (18 times max)
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)



## Sponsorship Cost

**INR 3,00,000**

Available Slots-Two



# Gift & Stationery Partner

## Product Options

- Lanyards
- Carry Bag
- Registration Counter
- Delegate Kit
- Badges
- Invitation
- Show Guide
- Charging Station
- Cafeteria
- Conference Session

## PRE EVENT

- Logo on promotional standee, mailers, creative, digital posters
- Branding on social media promotion handlers and [www.globaltourismmission.com](http://www.globaltourismmission.com) site
- Logo on event announcement (print and digital)



## Featured Invite

- Invite in Coffee Meet between prominent participants,
- Special feature during B2B Exchange
- Invite for Investors Meet, Business Awards

## POST EVENT

- Access to delegation list (email addresses)
- 1 Pg Write-up, 1 Pg Advertisement in Event Souvenir
- Name and picture on digital posters, social media, website

## AT VENUE

- Logo on side panels Coffee area
- Display to standees (upto 1)
- 3x3 meter raw stall space (prominent space)
- Screening of 15 second corporate audio – visual on led screen during regular intervals (12 times max)
- Access to participant (Tour operators, Travel agents, Wedding planners, businesses from film, media, entertainment industry, potential investors, airways, educational institutes, hotels, hospitality industry players, Indian - International government, business associations and promotion councils)

Sponsorship Cost

**INR 3,00,000**

Available Slots-Ten





# Event Details



**29th April 2024**

Venue : Pragati Maidan, New Delhi, India

Timing : 10AM – 6PM

[www.globaltourismmission.com](http://www.globaltourismmission.com)

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